

## Corporate Sponsorship

### The Opportunity

The Canadian Association of Holistic Nutrition Professionals (CAHN-Pro) is a non-profit association dedicated to advancing the holistic nutrition profession in Canada. Our goal is to strengthen our professional standards through leadership, education and support of holistic nutritionists who are *board certified* in Practical Holistic Nutrition across Canada.

CAHN-Pro members work with a broad spectrum of Canadians in many types of business environments including health clinics, the fitness industry, health food stores, major food and supplement companies, the corporate sector, cooking schools, among others.

A corporate sponsorship with CAHN-Pro offers a unique opportunity to educate this key demographic of professionals to the value of a company's products and services. We believe in creating strategic partnerships to achieve shared goals that help to:

- bring nutritional and product knowledge to our members and beyond
- reach the public about nutrition and the products that will help them

CAHN-Pro is actively involved in holistic nutrition studies to substantiate the methodologies used by its members and to show the quality of the standards of the profession. CAHN-Pro creates and trains members in a number of key areas where evidenced-based nutrition protocols are needed such as for executive and employee wellness programs, pre-natal nutrition, physical injuries, weight loss, sports nutrition, and for the management of chronic diseases such as diabetes, among others. Members also require training on supplements and whole foods, environmental products and initiatives and we look to our corporate partners to help with this.

### About CAHN-Pro

The Canadian Association of Holistic Nutrition Professionals (CAHN-Pro) is a non-profit holistic nutrition certification association dedicated to raising the bar on established professional standards and demonstrating leadership within the field of holistic nutrition. We do this in a number of ways including: promoting the knowledge and professional standards of our members, offering an apprentice program with mentoring and providing a distinct business and job creation program.

As part of its mission, CAHN-Pro works to encourage holistic nutrition professionals to adopt standardized, evidence-based whole food and lifestyle protocols as part of an integrative approach to increasing the health and well-being of Canadians. Part of our work is to engage government, insurance companies and other professionals such as NDs, MDs, physiotherapists, chiropractors and others in this dialogue in order to promote understanding of the benefits of working with our professionals.

In addition, CAHN-Pro has an apprentice program for new graduates of approved holistic nutrition schools, which provides training and mentoring to allow these new members to achieve success in their field sooner. All CAHN-Pro members pool their knowledge and resources and donate time to the various organizational projects, all to enhance the success of the organization, the profession and their individual professional success.

## Corporate Sponsorship ... Levels

To become a CAHN-Pro Corporate Sponsor, please fill out the Corporate Sponsorship Application Form.. For more information on advertising opportunities and other corporate sponsorship benefits, please contact: Lorene Sauro [lorenesauro@rogers.com](mailto:lorenesauro@rogers.com) 647-680-0158



### Diamond Sponsorship \$10,000

- No charge for a table at any educations seminars or chapter meetings held across Canada (next series planned for 2011)
- 4 Inbox Publishing mailings to our list of 3000 professionals (includes alternative professionals other than holistic nutritionists)book or
- Opportunity to include product e-booklet or e-book as part of mailings to new potential members of the mailing list
- Website listing on Corporate Sponsors page with website link.
- Product features in monthly newsletter 6 times annually and in all monthly e-flyers.
- Newsletter subscription ... "Nutrition News and Views" consumer edition with an extensive distribution of over 20,000 individuals throughout our corporate client base. The professional edition is distributed to 3,000 holistic nutrition professionals, students and teachers.
- Opportunity to submit 6 articles annually in the newsletter and an unlimited number on the website.
- Free ads in the newsletter and the website for seminars or webinars.



### Emerald Sponsorship \$6,000

- No charge for a table at any educations seminars or chapter meetings held across Canada (next series planned for 2011)
- 2 Inbox Publishing mailings to our list of 3000 professionals (includes alternative professionals other than holistic nutritionists)
- Opportunity to include product e-booklet or e-book as part of mailings to new potential members of the mailing list
- Website listing on Corporate Sponsors page with website link.
- Product features in monthly newsletter 4 times annually and in all monthly e-flyers.
- Newsletter subscription.... "Nutrition News and Views" consumer edition with an extensive distribution of over 20,000 individuals throughout our corporate client base. The professional edition is distributed to 3,000 holistic nutrition professionals, students and teachers.
- Opportunity to submit four articles annually for the newsletter and unlimited number on the website.
- Free ads in the newsletter and the website for seminars or webinars.

150 Consumers Rd, Suite 210, Toronto, On M2J 1P9 • Phone: 416-499-2660 • Fax: 1-866-457-4410  
www.cahnpro.org • Email: info@cahnpro.org

*"Enjoy your love of food ... with food that loves you back"*

## Ruby Sponsorship \$3,000



- No charge for a table at any education seminars or chapter meetings held across Canada (next series planned for 2011)
- 1 Inbox Publishing mailing to our list of 3000 professionals (includes alternative professionals other than holistic nutritionists)
- Opportunity to include product e-booklet or e-book as part of mailings to new potential members of the mailing list
- Website listing on Corporate Sponsors page with website link.
- Three Product features annually in monthly newsletter and all monthly e-flyers.
- Newsletter subscription. ... "Nutrition News and Views" consumer edition with an extensive distribution of over 20,000 individuals throughout our corporate client base. The professional edition is distributed to 3,000 holistic nutrition professionals, students and teachers.
- Opportunity to submit three articles annually in the newsletter and six articles on the website.
- Free ads in the newsletter and the website for seminars or webinars.

## Corporate Sponsorship ... Application Form

Complete this form (please print) and send along with your payment to:

Canadian Association of Holistic Nutrition Professionals  
150 Consumers Road, Suite 210, Toronto, ON M2J 1P9

|  |              |                                 |
|--|--------------|---------------------------------|
| <b>SPONSOR INFORMATION:</b>  |              |                                 |
| Company Name:  |              |                                 |
| Contact  |              |                                 |
| Address:   |              |                                 |
| City:  | Postal Code: |                                 |
| Phone:   | Fax:         |                                 |
| E-mail:  | Website:     |                                 |
| What type of product/service do you provide?   |              |                                 |
| To whom do you provide this product/service?   |              |                                 |
| Please outline how your company's product/services are related to holistic nutrition.  |              |                                 |
| <b>SPONSORSHIP LEVEL:</b>  |              |                                 |
| <i>.Please indicate your choice by placing a check mark in appropriate box.</i>  |              |                                 |
| DIAMOND  | \$10,000     | <input type="checkbox"/>        |
| EMERALD  | \$ 6,000     | <input type="checkbox"/>        |
| RUBY   | \$ 3,000     | <input type="checkbox"/>        |
| <b>METHOD OF PAYMENT:</b>  |              |                                 |
| Cheque ** <input type="checkbox"/> ** <i>Please make cheques payable to Canadian Association of Holistic Nutrition Professionals</i> |              |                                 |
| Visa <input type="checkbox"/>  | Card #:      | Expiry Date:      Name on Card: |
| MasterCard <input type="checkbox"/>  | Card #:      | Expiry Date:      Name on Card: |
| Signature:   |              |                                 |

CAHN-Pro will review applications for corporate sponsorship and reserves the right to accept or reject sponsorship for any reason. For more information or to discuss corporate sponsorship please contact CAHN-Pro at: 416-499-2660 or [info@cahnpro.org](mailto:info@cahnpro.org) .

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